

 VSbulletin

VSbulletin 044 - Three new ways to fly

We need to let you know about our plans to launch three new Economy services as part of a multi-million pound investment in our Economy cabin.

The three new ways to fly will allow customers to choose the product that suits their budget and travel style without compromising on inclusive food and drink, unrivalled service, and inflight entertainment.

Economy Delight offers the leading economy product of any UK airline - customers will enjoy a seat with 34 inch legroom, priority check in and boarding as well as advanced seat assignment.

Economy Classic will now offer free seat assignment – providing extra reassurance for families and groups that they can sit together.

Economy Light ticket will always offer Virgin Atlantic's lowest fare - making long haul travel affordable and accessible for millennials, and customers jetting off on city breaks.

We will be sending out an Agency Reference Guide next week with everything you need to know about booking these new services for your customers.