

Virgin Atlantic Stop Press

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Virgin Atlantic Stop Press 844

UPDATE: Introduction of new booking classes in Premium Economy & Economy.

We need to let you know that effective immediately we are introducing two new published booking classes:

- V in the Economy cabin
- H in the Premium Economy cabin on all leisure routes (already available on Heathrow routes)

Please note, this will not impact any bookings that are already in the system.

Economy cabin hierarchy changes

The new Economy V class will sit between the existing X and N class, with O class remaining at the bottom of the hierarchy

Economy X class will remain as the lead in price point on the majority of the network.

For Caribbean markets (excluding Montego Bay), Economy V class will now be the new lead in price point.

Virgin Atlantic Economy cabin changes	
Old hierarchy	New hierarchy
Y	Y
B	B
R	R
L	L
U	U
M	M
E	E
Q	Q
X	X
N	V
O	N
	O

Premium Economy cabin changes on LEISURE routes

On all leisure routes, an additional H published fare is now available, between S and K class

The fares previously available on leisure routes in K class can now be found in H class. K Class is now being used as a tactical booking class.

Virgin Atlantic Premium Economy cabin changes on LEISURE routes	
Old hierarchy	New hierarchy
W	W
S	S
K	H
	K

Thanks for your patience. We know it's a lot to get up to speed with.

If you have any questions about this, please contact Sales Support at sales.support@fly.virgin.com or on +44344 2097705.

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